

## TERMS OF REFERENCE

### Website for the Open Contracting Partnership

#### Background

The Open Contracting Partnership (OCP) is a multistakeholder initiative that opens up public contracting through disclosure, data and participation. In partnership with government, civil society and business, we advocate for global change to promote open contracting.

We manage a global Open Contracting Data Standard to make contracting data accessible, shareable, and usable. We provide knowledge, training, seed funding, and tools to support local champions and scale up new open contracting approaches. Through specific showcase and learning projects we help generate evidence of change. We are committed to sharing our efforts and learnings, so that our partners and a wider network of open government groups can participate, benefit and take ownership of our mission.

The new development will be based on content available on the following websites.

- Main website: [www.open-contracting.org](http://www.open-contracting.org) currently hosted on Nationbuilder.
- Documentation on the Open Contracting Data Standard: [standard.open-contracting.org](http://standard.open-contracting.org) hosted on Wordpress.
- A bespoke python software tool for displaying standard documentation: [ocds.open-contracting.org/standard/](http://ocds.open-contracting.org/standard/)
- GitHub discussion spaces used for standard development: [github.com/open-contracting/standard/issues](https://github.com/open-contracting/standard/issues)
- Ning-based community website: [pro-act.org](http://pro-act.org)

#### Goals

The goal of the project is to analyze the current architecture of the Open Contracting Partnerships presence online, as well as propose and implement a new, flexible framework and website.

The main deliverable will be to update [www.open-contracting.org](http://www.open-contracting.org) including both front and backend. The community will not migrated at this point.

## **Website features**

The website should be built around a smart Content Management System allowing for extensive tagging and categorising of content, including pages for authors and individual tags.

- Content types the website will need to manage include pages, a blog, news, events.
- It should provide the basis for developing a user-friendly repository of resources and publications.
- It should provide a responsive, mobile-first design.
- It should provide a framework to manage unique content specific splash pages.
- It should provide the option for selected sections of the website to be available in multiple languages, primarily Spanish with possibility of extending to French and others.
- Integration to sign up for mailing lists with MailChimp
- It should provide for a comprehensive search
- It should be easily expandable with new resource sections including a country map as well as a resource page on the Open Contracting Data Standard.

We are looking for a clean and crisp look.

Alternative and additional solutions and developments to achieve the project aims are welcome.

## **Accessibility and browsers**

The website should be based on full responsive design, and be accessible through all modern browsers including IE11 and newer, Chrome, Safari and Firefox.

## **Technology and hosting**

The Open Contracting Partnership is committed to open source technology and open data is at the core of its mission. The proposed technology solution should be in line with this mission.

## **Suggested development process, milestones and timeline**

We will be looking at an agile development process including multiple sprints. A first beta version should be developed in 2015 to be ready for launch in January 2016.

After an initial analysis of the current set-up, a website architecture should be proposed.

The development of the full website will take place in various stages (including wireframing, design, set-up and development of the CMS) focussing on the institutional and static contents first, followed by the more dynamic content.

Content structure and content will be developed by the Open Contracting Partnership.

## **Deliverables**

The following list outlines the deliverables of the work:

- Deliverable 1: Proposal for a web architecture
- Deliverable 2: Wireframe and design proposal
- Deliverable 3: Beta-platform of the website

## **Budget**

Please provide a budget for the total development costs of the website including required features outlined, as well as any other potentially applicable costs such as hosting and licensing costs. Please include daily costs for individual team members. Payment will be staged upon achievement of deliverables.

The targeted budget is US\$ 40,000.

## **Experience and qualification**

We are seeking an expert team with experience in all relevant areas, including web design and development and user experience. Please include project references, as well as brief reference to all individuals who will work on this project.

## **Coordination and Submission**

Your main contact person will be Georg Neumann, Senior Communications Manager at the Open Contracting Partnership.

Please submit your proposals to [gneumann@open-contracting.org](mailto:gneumann@open-contracting.org) by October 21 close of business.