Open Contracting Partnership

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Session objectives

- Introduce the OCP and the OCP’s Theory of Change (ToC) that we are currently developing.
- Get your feedback on how the OCP can add value to your open contracting efforts and how we can strengthen our ToC.
Overview

- Mission of the OCP
- What is open contracting?
- Our value proposition
- What does the OCP do? Our ToC.
- How will we support implementation?
- OCP approach
- How would we know that our ToC is working?
Mission

We bring together government agencies, companies & civil society to fix government contracting & ensure that trillions of dollars in government contracts benefit the public good.

#NoSecretDeals
Why it matters
Contracting seems dull.
But it’s the bricks and mortar of public benefit.
$$$ get converted to hospitals, schools, roads etc.
Done right, we can help to:
Improve services
Save Money
Create
Business Ops
Deter corruption & fraud
Decrease bureaucracy
Build trust in government
What is open contracting?

Publication & disclosure of contracting data (not just contracts!)

Participation & use of the data

Feedback and redress so problems get fixed
Our value proposition

**GOVERNMENT**

- Save money, deliver better goods and services & avoid scandals
- Join an internationally recognised process that can reduce the risks in reforms, maximise the chance of great results and gain global recognition/awareness
Our value proposition

**BUSINESSES**

- Easier access to tenders, improve market entry, reduced cost of contracting

- Dialogue with government and customers on understanding each other’s responsibilities and how to address potential problems

- Recognition for being transparent and innovative
Our value proposition

**CSOS**

Get a seat at the table, provide leverage, focus on feedback to government on fixing things

**OTHER MSIS**

Help you deliver on your mission, deliver stories and the final mile of goods and services
Building Demand for OC
- Global advocacy and support for local campaigns
- Documenting benefits of OC to broaden awareness and interest

Strengthening Implementation of OC
- Setting and sharing principles and standards
- Initiating “model” projects
- Bringing together champions, funders, and practitioners
- Tracking and curating results and learning

Activities

Outputs
- A consistent and coordinated voice for OC at global fora
- Case studies of successful OC projects
- A multi-stakeholder constituency to support OC (incl. businesses)
- A shared knowledge base to show how OC works in different contexts
- Active peer exchange and learning; new tools and guidance

Outcomes
- More govts and businesses act on OC principles.
- CSOs know how to use contracting data for better outcomes
- Better norms and best practices to apply OC in different contexts

Impacts
- Governments
  Better value for $$
  Greater trust
- Businesses
  Reduced corruption
  Lower transaction costs
  Fairer playing field
- Citizens
  Better goods and services

More successful cases of OC
How does the OCP ensure and support implementation of open contracting?

**AIM**
- Demonstration effect
- Learn and share what works in different contexts
- Advance the field of OC
- Facilitate shared learning, models and norms
- Capture what is happening
- Strengthen business case for OC

**OCP’s ROLE**
- Direct OCP support to stakeholders
- Support OCP partners
- Show case their efforts
- Curate learning
- Track and curate progress and learning

Learning and test projects

Support partners’ projects

Tracking other OC projects
Our approach
Work across constituencies and across sectors

Contracts are boring but outcomes are vital
Learning and experimentation

Iterative learning; Fail Fast, Learn Fast
Evidence-based, non-ideological but also frank
Only intervene where we can clearly add value & see a link to results on the ground
Field builder,
not trying to be the field
Fit into the existing conversation
Is it working?

KEY MILESTONES FOR OCP:

- OC commitments from government agencies and companies
- Legislation, policy, international fora integrate OC
- Uptake of resources and tools by network partners
- Pick up of data standard
- Participation and redress mechanisms
- Have a strong and living TOC that evolves as we learn
Questions for discussion

KEY QUESTION: **HOW CAN THE OCP ADD VALUE TO YOUR OPEN CONTRACTING EFFORTS?**

Additional questions:

- How can the OCP work with and through other MSIs, organizations?
- How can the OCP make its offer attractive to the private sector?
- What key advice do you have for the OCP to strengthen its ToC?
- How can the OCP embed learning into its culture and measure its outcomes?