



Open Contracting Partnership

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Session objectives

- ▶ Introduce the OCP and the OCP's Theory of Change (ToC) that we are currently developing.
- ▶ Get your feedback on how the OCP can add value to your open contracting efforts and how we can strengthen our ToC.



Overview

- ▶ Mission of the OCP
- ▶ What is open contracting?
- ▶ Our value proposition
- ▶ What does the OCP do? Our ToC.
- ▶ How will we support implementation?
- ▶ OCP approach
- ▶ How would we know that our ToC is working?



Mission

We bring together government agencies, companies & civil society to fix government contracting & ensure that trillions of dollars in government contracts benefit the public good.

#NoSecretDeals



Why it matters



Contracting
seems dull.



But it's the bricks
and mortar of
public benefit.



\$\$\$\$ get converted
to hospitals,
schools, roads etc.



Done right,
we can help to:



Improve services



Save Money



Create Business Ops



Deter corruption & fraud



Decrease
bureaucracy



Build trust in
government



What is open contracting?



Publication & disclosure
of contracting data
(not just contracts!)



Participation & use
of the data



Feedback and redress
so problems get fixed



Our value proposition

GOVERNMENT

- ▶ Save money, deliver better goods and services & avoid scandals
- ▶ Join an internationally recognised process that can reduce the risks in reforms, maximise the chance of great results and gain global recognition/awareness



Our value proposition

BUSINESSES

- ▶ Easier access to tenders, improve market entry, reduced cost of contracting
- ▶ Dialogue with government and customers on understanding each other's responsibilities and how to address potential problems
- ▶ Recognition for being transparent and innovative



Our value proposition

CSOS

Get a seat at the table, provide leverage, focus on feedback to government on fixing things

OTHER MSIS

Help you deliver on your mission, deliver stories and the final mile of goods and services



Activities

Outputs

Outcomes

Impacts

Building Demand for OC

- Global advocacy and support for local campaigns
- Documenting benefits of OC to broaden awareness and interest

Strengthening Implementation of OC

- Setting and sharing principles and standards
- Initiating "model" projects
- Bringing together champions, funders, and practitioners
- Tracking and curating results and learning

A consistent and coordinated voice for OC at global fora

Case studies of successful OC projects

A multi-stakeholder constituency to support OC (incl. businesses)

A shared knowledge base to show how OC works in different contexts

Active peer exchange and learning; new tools and guidance

More govts and businesses act on OC principles.

CSOs know how to use contracting data for better outcomes

Better norms and best practices to apply OC in different contexts

More successful cases of OC

Governments
Better value for \$\$
Greater trust

Businesses
Reduced corruption
Lower transaction costs
Fairer playing field

Citizens
Better goods and services



How does the OCP ensure and support implementation of open contracting?

Learning and test projects

Support partners' projects

Tracking other OC projects

AIM

- Demonstration effect
- Learn and share what works in different contexts

- Advance the field of OC
- Facilitate shared learning, models and norms

- Capture what is happening
- Strengthen business case for OC

OCP's ROLE

- Direct OCP support to stakeholders

- Support OCP partners
- Show case their efforts
- Curate learning

- Track and curate progress and learning



Our approach



Work across constituencies
and across sectors

Contracts are boring but
outcomes are vital



Learning and experimentation

Iterative learning; Fail Fast, Learn Fast



Evidence-based,
non-ideological
but also frank



Only intervene where we
can clearly add value &
see a link to results on
the ground



Field builder,
not trying to be the field



Fit into the existing
conversation



Is it working?

KEY MILESTONES FOR OCP:

- ▶ OC commitments from government agencies and companies
- ▶ Legislation, policy, international fora integrate OC
- ▶ Uptake of resources and tools by network partners
- ▶ Pick up of data standard
- ▶ Participation and redress mechanisms
- ▶ Have a strong and living TOC that evolves as we learn



Questions for discussion

KEY QUESTION: HOW CAN THE OCP ADD VALUE TO YOUR OPEN CONTRACTING EFFORTS?

Additional questions:

- ▶ How can the OCP work with and through other MSIs, organizations?
- ▶ How can the OCP make its offer attractive to the private sector?
- ▶ What key advice do you have for the OCP to strengthen its ToC?
- ▶ how can the OCP embed learning into its culture and measure its outcomes?

